



ATTENTION TEACHERS

NOMINATE YOUR STUDENTS
TO PARTICIPATE IN
THE GERSHWIN AWARDS

High schools in Manhattan, Brooklyn, Bronx, Queens, Staten Island and Long Island are invited to participate in the 3rd annual Gershwin Awards; an annual celebration of outstanding achievement in musical theatre performance by high school students.

Participants in the Gershwin Awards will take part in a day-long experience of rehearsals and coaching sessions with Broadway professionals. The day will culminate in a showcase performance by the students featuring both solo and ensemble work. A panel of judges will evaluate the performance and present the Gershwin Award to the Best Leading Actor and Best Leading Actress.

The winners will each receive a \$1000 cash prize and a scholarship to CAP 21 pre-college summer program. The winners will also go on to represent the Gershwin Awards and New York City at the National High School Musical Theater Awards.

Steps to participate:

A teacher or educator of a high school in New York City or Long Island must apply for their school to participate.

A teacher or director must nominate students who have performed the Leading Actor and Actress in a qualifying musical during the 2012 – 2013 academic year.

The application deadline is April 26, 2013. For more information about The Gershwin Awards, visit www.GershwinAwards.com or email Melissa Caolo at melissa@campbroadway.com.

The program rules, regulations and application are available at www.GershwinAwards.com.

For more information about The National High School Musical Theatre Awards, visit www.NHSMTA.org.

The Gershwin Awards is presented by Camp Broadway in association with CAP21: America's Musical Theatre Conservatory and Theatre Company.

WHO'S WHO IN THE PROJECT

CAMP BROADWAY®, founded in 1995, is Broadway's Original Summer Program for theatre-loving kids. Since then, Camp Broadway LLC has worked at the intersection of entertainment and education to become the industry leader in theatre arts youth programming, special events and educational publishing. The company serves the Broadway industry by being an authorized channel for families, schools and social organizations who believe in the essential value of the arts as a means of life-long learning. Proclaimed "The Camp of Dreams" by Live Magazine, Camp Broadway has hosted nearly 20,000 children from all 50 states and dozens of countries at its annual summer programs in New York City, as well as Atlanta, Buffalo, Jacksonville, Providence, Tempe, and elsewhere in America. The Camp Broadway Kids have been featured regularly on the Macy's Thanksgiving Day Parade® telecast; performed with the New York Pops at Carnegie Hall; and appeared in Broadway on Broadway®, an annual free concert in Times Square. Camp Broadway has worked collaboratively with dozens of Broadway productions, estates and authors to develop and present interactive workshops that have enabled over 350,000 school children to attend Broadway shows. Since 2000, Camp Broadway LLC has been the publisher of StageNotes®: A Field Guide for Teachers, a study guide series that features National Common Core Standards compliant curriculum for dozens of Broadway shows. Camp Broadway is loved by kids, trusted by parents, respected by educators and recognized by the Broadway industry as an authority on audience development and customer engagement. For more information on the company, visit www.campbroadway.com.

COLLABORATIVE ARTS PROJECT 21, a.k.a. CAP21, was founded in 1993 by Frank and Eliza Ventura to create a home where theatre artists could bring their work to life and continue honing their skills in a collaborative environment. As a professional theatre company with a conservatory, CAP21 is dedicated to creating new work, developing new talent and building new audiences. The CAP21 Conservatory provides an in-depth actor training program specializing in musical theatre performance. The school, which began in 1994, is now an internationally recognized musical theatre conservatory. Currently, through its various programs, the Conservatory annually trains over 400 emerging performers who come from all over the United States and internationally. As a producing organization, CAP21 began in 1994 and continues to provide programming for new works for production at CAP21 or to move on and be produced at venues in New York and around the country. Each season, three new works are produced for a two-week "work in progress" run. In addition CAP21 works in development with twenty new musicals and plays providing public and in-house readings. CAP21's season features diverse offerings of new and classic plays and musicals for a multi-generational audience of more than 3,800 people from the greater New York metropolitan area. Nearly 200 theatre artists are engaged each year to create and present new and classic work.